



NEXTSTAGE **BUSINESS** **EXPO**

June 25, 2025
Las Vegas, Nevada



SpectreOne
MANAGEMENT

ABOUT NEXTSTAGE BUSINESS EXPO?



The NextStage Business Expo is a premier business development event designed specifically to empower and elevate small and medium-sized enterprises (SMEs).

This dynamic expo serves as a catalyst for growth, innovation, and operational excellence, offering a unique platform where entrepreneurs, business owners, and decision-makers can connect, collaborate, and chart a course to scalable success.

What sets the NextStage Business Expo apart is its laser focus on practical advancement for businesses ready to evolve. Every expo features two high-impact Workshops, meticulously curated from top-tier industry experts, that deliver actionable insights and real-world strategies. These workshops are built around the core mission of helping businesses move to their "NextStage"—whether that means refining operational efficiency, embracing digital transformation, or scaling intelligently to meet rising market demands.

OUR FORMAT:

The NextStage Business Expo is structured to maximize value, engagement, and practical takeaways for small and medium-sized business participants. The event follows a streamlined, interactive format designed to facilitate learning, networking, and immediate business application.

Welcome & Opening Session:

The expo kicks off with a high-energy opening session, introducing the theme of the event and highlighting key opportunities for attendees. This segment sets the tone and provides an overview of the day's schedule and featured experiences.

Vendor Central

Throughout the expo, attendees can explore a curated Vendor Central featuring vendors, service providers, and business solution partners specializing in tools and technologies tailored for SMEs. This area encourages one-on-one conversations, product demonstrations, and direct service consultations.

Workshop Sessions

Led by an industry expert, the first workshop dives into a core operational challenge that many small and medium businesses face—such as process optimization, team productivity, or cash flow management. Each session is interactive and includes real-world case studies, tools, and templates.

VIP Experience: Taste & Toast Lounge

For those seeking an enhanced experience, the VIP Taste & Toast Lounge offers a premium, hospitality-driven setting for social connections and opportunity to sample a curated selection of premium wine and spirits.

Networking Cocktail Reception

Close the day with hors d'oeuvres, craft cocktails, and networking.

SPONSORSHIP OPPORTUNITIES:



	PREMIUM \$1,500	SILVER \$2,500	GOLD \$5,000	PLATINUM \$7,500	DIAMOND \$12,500
Exhibit Space					
5' Table	Yes	Yes	Yes	Yes	Yes
Staff Passes + Parking	3	4	6	6	8
Guest Seminar Pass + VIP	5	10	20	30	40
Guest Parking Passes	5	10	20	30	40
Branding					
Digital Signage	Yes	Yes	Yes	Yes	Yes
Cocktail Hour Banner	--	--	Yes	Yes	Yes
Step & Repeat	--	--	--	Yes	Yes
Program Advertising					
Listed Vendor	Yes	Yes	Yes	Yes	Yes
1/4 Page Ad	--	Yes	--	--	--
1/2 Page Ad	--	--	Yes	--	--
Full Page Ad	--	--	--	Yes	--
Inside Back Cover	--	--	--	--	Yes
VIP Experience					
Admissions	2	8	12	24	36

INDIVIDUAL PRODUCT PRICING:

ADMISSIONS:

Network Only	\$39
Seminar Pass + Network	\$79
Seminar Pass + VIP	\$99
Additional Parking	\$15

PROGRAM ADVERTISING:

1/4 Page Ad	\$125.00
1/2 Page Ad	\$350.00
Full Page Ad	\$700.00

TERMS & CONDITIONS:



Payment Terms

All sponsorship packages must be prepaid in full no later than May 25, 2025. Sponsorship fees are non-refundable under any circumstances, including but not limited to event cancellation, rescheduling, or Sponsor withdrawal. Sponsorship reservations are not considered confirmed until full payment has been received and acknowledged by event organizers.

Event-Specific Sponsorship

Each sponsorship agreement applies only to the specific event date and location for which it is purchased.

Sponsorship benefits, including branding, exhibit space, and promotional exposure, are not transferable to future or past events.

Exhibit Space and Category Exclusivity

Sponsorship packages that include exhibit space are limited to one Sponsor per business category or industry type, as determined solely by event management.

The event organizers reserve the right to assign exhibit space location based on category, sponsor level, and logistical considerations.

Sponsors are prohibited from sharing or subletting their exhibit space with other businesses or third parties.

Staff Passes and Access

Staff passes included in the sponsorship package are limited to individuals actively working at the Sponsor's exhibit table.

Staff passes do not include access to the VIP Taste & Toast Lounge.

Staff that are not working the booth will be required to register as a general attendee.

All staff must comply with venue rules, event conduct policies, and exhibitor guidelines provided in the Sponsor Welcome Packet.

Brand Use and Materials

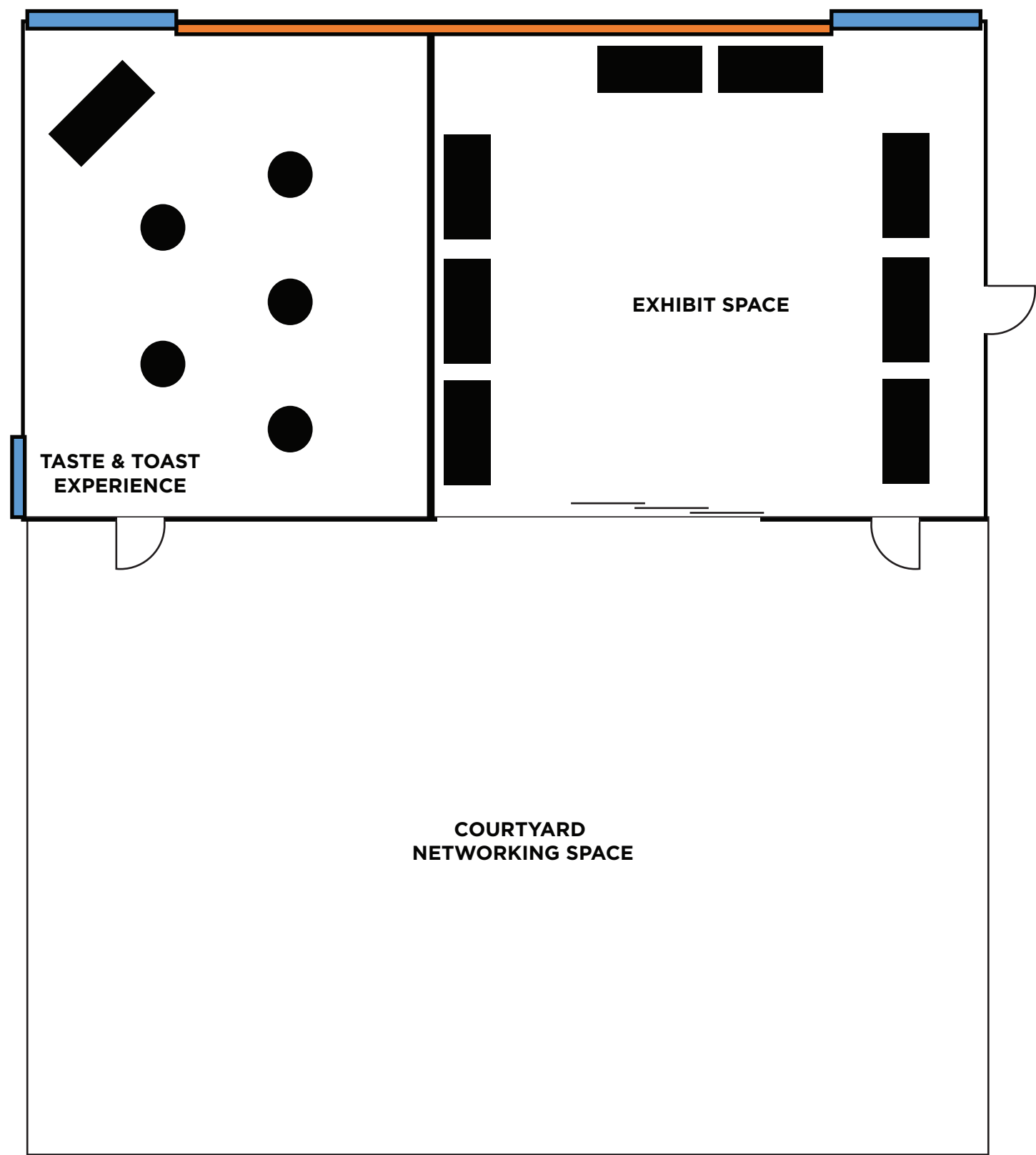
Sponsors grant the NextStage Business Expo organizers permission to use company name, logo, and promotional materials in event marketing and collateral.

All digital and print materials from the Sponsor must be submitted by the deadlines June 1, 2025, to ensure inclusion in event assets.

Conduct and Compliance

Sponsors agree to maintain a professional and respectful presence at all times during the event. The event organizers reserve the right to revoke exhibit privileges without refund if a Sponsor violates event policies or engages in behavior deemed inappropriate or disruptive.

EXHIBIT
FLOOR PLAN:



SPONSORSHIP APPLICATION:



SPONSOR DETAILS:

Business Name:		Category:	
Billing Address:			
City:		State:	
		Zip Code:	
Primary Phone:		Fax:	
		Alternate Phone:	
Business Description:			
Primary Contact:		Primary Contact Email:	
Primary Phone:		Mobile Phone:	
		Alternate Phone:	

SPONSORSHIP PACKAGE

Please Select the Package and Add-Ons

Level: <input type="radio"/> Premium \$1,500.00 <input type="radio"/> Silver \$2,500.00 <input type="radio"/> Gold \$5,000.00 <input type="radio"/> Platinum \$7,500.00 <input type="radio"/> Diamond \$12,500.00	Program Advertising: <input type="radio"/> 1/4 Page Ad \$125.00 <input type="radio"/> 1/2 Page Ad \$350.00 <input type="radio"/> Full Page Ad \$700.00	Artwork Files: High-Resolution Logo .pdf / .ai / .eps Email to: events@spectremgt.com
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ACKNOWLEDGEMENT:

By submitting this form, the sponsor agrees to the terms outlined in the sponsorship levels and commits to providing the selected sponsorship amount by May 25, 2025. The organizer reserves the right to allocate benefits based on the sponsorship level and payment received. Payments are Non-refundable or Transferable.

Signature:	Name Printed:	Date:
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